

ORDER



Orders	Order / Rev:	101891	Alt Order #:	06815349	Product Desc:	OCEGUERA 4 CONGRESS	Estimate:	1187	Flight Dates:	10/16/12 - 10/22/12	Primary AE:	Amy McCreary
									Original Date / Rev:	05/21/12 / 09/19/12	Sales Office:	BLPHI
									Order Type:	GENERAL	Sales Region:	National
Agency	Name:	GMMB, Inc./ Washington D.C.			Buying Contact:				Billing Type:	Cash		
	Billing Contact:				Washington Harbor				Billing Calendar:	Broadcast		
					Washington, DC 20007				Billing Cycle:	EOM/EOC		
									Agency Commission:	15%		
Advertiser	Name:	Oceguera for Congress -Revised			Demographic:	A35+			New Business Thru:			
	Product Codes:	PLC02			Priority:	SELECT PRIORITY CODE			Order Separation:	00:05:00		
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN							Advertiser External ID:			
									Agency External ID:			

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	70	\$22,945.00	\$19,503.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	70	\$22,945.00	\$19,503.25	0.00
Totals	70	\$22,945.00	\$19,503.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	20%	\$22,945.00
Market	100%	\$114,725.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$29,828.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$24,092.25
KTUD	1%	\$1,147.25
KVUU	22%	\$25,239.50
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	10%	\$11,472.50

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/16/12	10/22/12	M-F 5-6a WakeUp w/Wagner	5-6a		MTWTF--	:30	4	\$135.003	0.00	NM	4	\$540.00	
M-F 5-6a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating					
Week: 10/16/12		10/22/12		MTWTF--		4		\$135.00		0.00					

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Advertiser: Oceguera for Congress
 Product Desc: OCEGUERA 4 CONGRESS
 Estimate: 1187

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/16/12	10/22/12	M-F 5-6a	WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners	5-6a	MTWTF--	:30	4	\$135.003	0.00	NM		4	\$540.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 10/16/12 10/22/12 MTWTF-- 4 \$135.00 0.00															
E 2	KSNV	10/16/12	10/22/12	M-F 6-7a	WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners	6-7a	MTWTF--	:30	5	\$275.003	0.00	NM		5	\$1,375.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 10/16/12 10/22/12 MTWTF-- 5 \$275.00 0.00															
E 3	KSNV	10/16/12	10/22/12	Today Show		CM	658a-9am								
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 10/16/12 10/22/12 MTWTF-- 5 \$300.00 0.00															
E 4	KSNV	10/20/12	10/20/12	Saturday Today		CM	7a-9am								
Saturday Today															
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 10/15/12 10/21/12 -----S- 1 \$225.00 0.00															
E 5	KSNV	10/21/12	10/21/12	Sunday Today		CM	7a-8am								
Sunday Today															
TODAY ON SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 10/15/12 10/21/12 -----S 1 \$175.00 0.00															
E 6	KSNV	10/21/12	10/21/12	Meet the Press		CM	8a-9am								
Meet the Press															
MEET THE PRESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 10/15/12 10/21/12 -----S 1 \$340.00 0.00															
E 7	KSNV	10/16/12	10/22/12	M-F Today Show II	3rd 10AM		9-10a								
M-F Today Show II															
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 10/16/12 10/22/12 MTWTF-- 3 \$150.00 0.00															
E 8	KSNV	10/16/12	10/22/12	M-F Today Show III	4th 10AM		10am-11am								
Today 4th Hour															
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 10/16/12 10/22/12 MTWTF-- 3 \$100.00 0.00															
E 9	KSNV	10/16/12	10/22/12	Rachael Ray		CM	11am-12pm								
Rachael Ray															
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 10/16/12 10/22/12 MTWTF-- 2 \$100.00 0.00															
E 10	KSNV	10/16/12	10/22/12	Noon News		CM	12-1230pm								
Noon News															
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 10/16/12 10/22/12 MTWTF-- 2 \$150.00 0.00															
E 11	KSNV	10/16/12	10/22/12	The Doctors		CM	2pm-3pm								
The Doctors															
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 10/16/12 10/22/12 MTWTF-- 3 \$100.00 0.00															
E 12	KSNV	10/16/12	10/22/12	Dr. Phil		CM	3-4p								
Dr Phil															
DR. PHIL															

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
News 3 at 4 (1/2 hr)															
News 3 at 4															
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/16/12	10/22/12	MTWTF--		3			\$250.00		0.00				
E 14	KSNV	10/16/12	10/22/12	News 3 at 430pm	CM	430-5pm			MTWTF--		:30	3	\$250.003	0.00	NM
News 3 at 4:30PM															
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/16/12	10/22/12	MTWTF--		3			\$250.00		0.00				
E 15	KSNV	10/16/12	10/22/12	M-F Early News	CM	5-630p			MTWTF--		:30	5	\$375.003	0.00	NM
M-F Early News															
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/16/12	10/22/12	MTWTF--		5			\$375.00		0.00				
E 16	KSNV	10/16/12	10/22/12	M-F Jeopardy	CM	630-7pm			MTWTF--		:30	4	\$350.003	0.00	NM
M-F Jeopardy															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/16/12	10/22/12	MTWTF--		4			\$350.00		0.00				
E 17	KSNV	10/16/12	10/22/12	M-F Wheel	CM	7-730pm			MTWTF--		:30	4	\$225.004	0.00	NM
M-F Wheel of Fortune															
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/16/12	10/22/12	MTWTF--		4			\$225.00		0.00				
E 18	KSNV	10/20/12	10/20/12	Wknd Jeopardy	CM	630-7pm			-----S-		:30	1	\$150.003	0.00	NM
SAT/Jeopardy															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-----S-		1			\$150.00		0.00				
E 19	KSNV	10/20/12	10/20/12	Wknd Wheel of Fortune	CM	7-730pm			-----S-		:30	1	\$135.004	0.00	NM
CM SAT/ Wheel of Fortune															
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-----S-		1			\$135.00		0.00				
E 20	KSNV	10/16/12	10/16/12	Tues PR 8-10p	CM	8-10pm			-T-----		:30	1	\$950.003	0.00	NM
Tuesday Prime 8-10pm															
THE BIGGEST LOSER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-T-----		1			\$950.00		0.00				
E 21	KSNV	10/17/12	10/17/12	Wed PR 10-11p	CM	10-11pm			--W----		:30	1	\$950.003	0.00	NM
Wednesday Prime 10-11pm															
LAW & ORDER: SVU															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	--W----		1			\$950.00		0.00				
E 22	KSNV	10/18/12	10/18/12	Thurs PR 9-10p	CM	9-10pm			---T---		:30	1	\$1,000.003	0.00	NM
Thursday Prime 9-10pm															
THE OFFICE/ UP ALL NIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	---T---		1			\$1,000.00		0.00				
E 23	KSNV	10/20/12	10/20/12	Sat PR 10-11p	CM	10-11pm			-----S-		:30	1	\$350.003	0.00	NM
Saturday Prime 10-11pm															
LAW & ORDER: SVU															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-----S-		1			\$350.00		0.00				
E 24	KSNV	10/21/12	10/21/12	Sun PR 10-11p	CM	10-11pm			-----S		:30	1	\$300.003	0.00	NM
Sunday Prim 10-11pm															
LAW & ORDER AFTER NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-----S		1			\$300.00		0.00				
E 25	KSNV	10/16/12	10/22/12		CM	11pm-1135pm			MTWTF--		:30	4	\$375.003	0.00	NM

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F News 3 at Eleven															
M-F News 3 at Eleven															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		4				\$375.00		0.00			
E 26	KSNV	10/20/12	10/20/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$350.00	3	0.00	NM	1	\$350.00
Sa-Su News 3 at Eleven															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-		1				\$350.00		0.00			
E 27	KSNV	10/21/12	10/21/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$350.00	3	0.00	NM	1	\$350.00
Sa-Su News 3 at Eleven															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1				\$350.00		0.00			
E 28	KSNV	10/16/12	10/22/12	The Tonight Show	CM	1135p-1237a	MTWTF--	:30	3	\$185.00	3	0.00	NM	3	\$555.00
Tonight Show															
TONIGHT SHOW W/ JAY LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		3				\$185.00		0.00			
E 29	KSNV	10/20/12	10/20/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$450.00	3	0.00	NM	1	\$450.00
Saturday Night Live															
SATURDAY NIGHT LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-		1				\$450.00		0.00			
E 30	KSNV	10/21/12	10/21/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$4,000.00	3	0.00	NM	1	\$4,000.00
NFL Football															
SUN NT FB: PIT @ CIN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1				\$4,000.00		0.00			
													Totals		
													70	\$22,945.00	